



Jillian D. King
Design | Strategy

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Education

Massachusetts College of Art and Design

Boston | 2017 - 2021

BFA Industrial Design, Departmental and Academic Honors, GPA 3.97

Departmental SGA Representative,
Research Hub Committee Member, ADA
Peer Note Taker

Emily Carr University of Art + Design

Vancouver | 2020

Industrial Design - Exchange Student

Texas A&M University

College Station | 2016 - 2017

Visualization, Dean's List Fall 2016, GPA 4.0

Aggie Research Leadership Program

Honors & Awards

Second Place Grand Hack

MIT Hacking Medicine, 2023

First Place Grand Hack

MIT Hacking Medicine, 2022

Student Merit Award Finalist

Industrial Design Society of America, 2021

Live Más Scholarship

Taco Bell Foundation, 2017 - 2020

MIT Design-a-Hackathon Semifinalist

MIT Media Lab, 2018

Selected Recognition

Artist in Residence

Directangle Press, 2023

Cultural Sector Recovery Grant Recipient

Mass Cultural Council, 2023

Featured Artist

Paint Box Program, City of Boston, 2022

Featured Muralist

Experience Chinatown, 2021

MICE Minigrant Recipient

MA Independent Comic Expo, 2020

Experience

Envisioner

EPAM Continuum | Jan 2022 - Present | Boston, MA

Conducting qualitative research and design strategy through the development of stimuli and discussion guides, interview moderation, and analysis of data into theme and insights. Developing visually rich stories to foster empathy and advocate for consumer needs while gaining alignment across stakeholders.

Design Strategist

Gensler | Aug 2021 - Jan 2022 | Boston, MA

Supported transition management for corporate world headquarters by developing concepts, engagements, and wireframes to streamline employee experience. Explored new storytelling practices to communicate programming.

Innovation Designer Intern

Blue Cross Blue Shield of Massachusetts | Summer 2021

Crafted low and high fidelity wireframes to collaborate with external partners. Developed design brief and competitive analysis to facilitate pilot implementation.

Insights & Experience Strategy Intern

Johnson & Johnson | Summer 2020

Developed an in-user strategy for 'Breathe in, Speak Out' campaign to be implemented globally. Interviewed nine external partners to benchmark user engagement tactics; created campaign naming convention; iterated brand wordmarks, patterns, and illustration styles; streamlined patient research; and defined design and experience principles.

Lab1886 Business Innovation Intern

Mercedes-Benz | Summer 2019 | Stuttgart, Germany

Supported six international universities' collaborations identifying new business models through Design Thinking. Established relationships with 19 universities in preparation for the Mercedes-Benz Experience Day, which hosted over 400 attendees.

User Experience Design Intern

Fidelity Investments | Summer 2018 | Boston, MA

Designed journey mapping template to facilitate cross-functional business unit communications while identifying opportunity spaces for customer experience improvement across channels.